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Department of Construction Management, College of Built Environment

Innovation Through Practice

The Messy Work of Making Technology Useful for Architecture, Engineering and Construction Firms and Teams

By Dr. Laura Osburn and Dr. Carrie Sturts Dossick



CERC: Multiple Labs - single purpose To Inspire discovery in the Construction Industry

- CTOP: Communication, Technology, and Organizational Practices
- ESC: Energy & Sustainability in Construction
- LCR: Lean Construction Research
- SHARE: Safety & Health Advancement through Research & Education
- Project Delivery: Design-Build & Public Private Partnerships











CERC where Theory meets Practice Communication Technology and Organizational Practices Lab







Collaboration



What we've learned from a decade of CTOP Research

BIM & Energy Modeling 2007 – 2016

Globally Distributed TeamsInf2010-201720

Information Exchange 2008 - 2017







Organization needs to mirror technology

Need for multiple types of media

Human work to make technology work

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Organization needs to mirror Tech

Information exchange does not replace dialog

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Information tech require teams to work more closely together

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Technology and Collaboration Studies



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The Context of Project Teams Conflicting Obligations



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The Context of Project Teams The Constructed Nature of Data





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MEP 3D Coordination Team Example



Isolated MEP Teams



Integrated MEP Teams



Energy Modeling Team Requirements



Leadership

Owner: key leader & active role

- > Goal setting & alignment
- > Organizational champion
 - Get the right people together with the right information
 - Navigate across boundaries when meetings are not feasible



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MULTIPLE MEDIA FOR MESSY TALK

DISCOVERY

DIALOG



Passive – Formal - Inflexible

Active-Informal - Flexible

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INTERPRETIVE FLEXIBILITY SKETCHING - 2D - 3D - SIMULATION



The work needed to make BIM work

How to get organization to mirror tech

- > Avoid information bottlenecks
- > Owners with AEC expertise as team members and champions
- > Use multiple media for messy talk
- > Use visualizations with interpretive flexibility for innovative problem-solving

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Questions, Comments

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